



# USA & Mexico Info Session



Watch the GIW 25 Launch Video at [https://www.youtube.com/watch?v=SV\\_2-6Lf\\_bo](https://www.youtube.com/watch?v=SV_2-6Lf_bo)

# Global Intergenerational Week 2025

## Semana Intergeneracional Internacional 2025

- An international effort to promote intergenerational connection  
Un esfuerzo internacional para promover la conexión intergeneracional
- 14 countries participating/14 países participando
- Goals/Objetivos:
  - **Raise awareness** of the benefits of intergenerational connection  
Crear conciencia sobre los beneficios de la conexión intergeneracional.
  - **Advocate for policies** that support intergenerational programs  
Promover políticas que apoyen los programas intergeneracionales.
  - **Foster international connection** among intergenerational practitioners  
Fomentar la conexión internacional entre practicantes de enfoques intergeneracionales.

# Past Successes

## Éxitos pasados

- 900 supporters and 66 events in 2024 across the world  
900 colaboradores y 66 eventos en 2024 en todo el mundo.
- 208 supporters and 15 registered events in the United States in 2024  
208 colaboradores y 15 eventos registrados en Estados Unidos en 2024.
- 150 supporters and 6 events in Mexico in 2024  
150 colaboradores y 6 eventos en México en 2024.

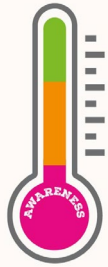
# 2025 Plans

## Planes 2025

- Post on social media with #GIW25  
Publica en redes sociales con #GIW25
- Hold an in-person or virtual intergenerational event  
Organiza un evento intergeneracional presencial o virtual
- Reach out to public officials to increase awareness  
Contacta a funcionarios públicos para aumentar la concienciación
- Consider collaborating!  
¡Considera colaborar!

# Daily Themes

## Temas diarios



**Day 1:**  
Let's raise  
intergenerational  
awareness

#GIW25



**Day 2:**  
Let's  
challenge  
ageism

#GIW25



**Day 3:**  
Let's challenge  
social isolation  
and loneliness

#GIW25



**Day 4:**  
Let's create  
intergenerational  
spaces and  
communities


#GIW25



**Day 5:**  
Let's Save  
the Planet...  
Together!

#GIW25



Sponsored by 

**Day 6:**  
Let's develop  
intergenerational  
workplaces

#GIW25



**Day 7:**  
Let's improve  
intergenerational  
quality and  
sustainability

#GIW25

# Daily Themes

## Temas diarios

Día 1

Hagamos conciencia intergeneracional

Día 2

Desafiemos los prejuicios por edad

Día 3

Enfrentemos el aislamiento social y la soledad

Día 4

Construyamos espacios y comunidades intergeneracionales

Día 5

¡Salvemos el planeta... juntos!

Día 6

Desarrollemos lugares de trabajo intergeneracionales

Día 7

Mejoremos la calidad y sostenibilidad intergeneracional

# Events

# Eventos



St. Ann Center for Intergenerational Care

A Month of Intergenerational Success Stories **visions**

To celebrate Global Intergenerational Week, we are launching a social media campaign with organizations across NYC doing intergenerational work

## NYC INTERGEN

GENERATIONS WORKING TOGETHER FOR ALL AGES

Intergenerational SCHOOLS May '24

## Lifelong Learners

Learning Partners Spotlight

150 IG Visits!

**Global Intergenerational Week**  
April 24th-30th

This week we celebrate bringing generations together to foster a love of learning

schoolwheels • Following

schoolwheels Global Intergenerational Week is a celebration of the importance of bringing people together from all walks of life. We all have something that we can learn from one another. Thank you to our amazing volunteers who help foster a love of learning with our future generations!

42w

neadchi • 42w Reply

Liked by eisnerfound and 16 others April 24, 2024

Add a comment... Post

## Multi-Generational Mix & Mingle

Hosted by **LITTLE BROTHERS FRIENDS OF THE ELDERLY BOSTON** **LBFE**

**APRIL 25TH, 2024**  
**4:00-5:30 PM**  
**FENWAY COMMUNITY CENTER**  
**1282 BOYLSTON ST. BOSTON**  
**ENTER ON JERSEY STREET**



# Events

# Eventos



# Building Light-Ups

## Iluminación de edificios



# Get Started!

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## ¡Comienza!

### USA

Register as a supporter at [gu.org/projects/giw](https://gu.org/projects/giw)

### México

Register as a supporter at <https://forms.gle/ijXLkVvRuTkoCKwu5>  
or [corimaz.mx@gmail.com](mailto:corimaz.mx@gmail.com)

### Register Events At

<https://bit.ly/GIW25event>

# Questions?

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# ¿Preguntas?