



Healthier Lives Across Generations

A BLUEPRINT FOR
INTERGENERATIONAL LIVING

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generations united

Because we're stronger together®

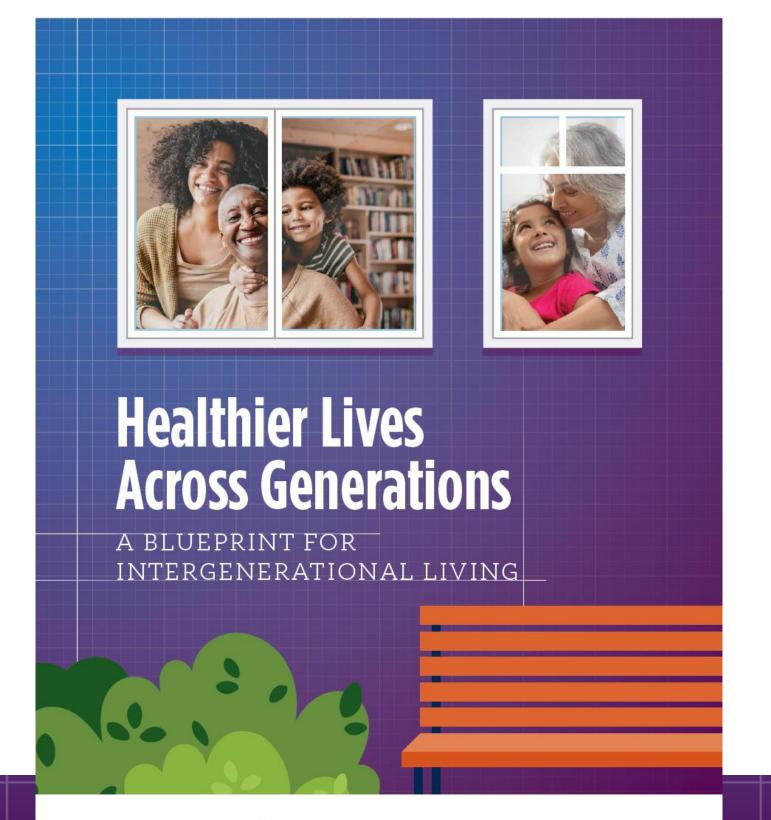
Welcome!



Donna Butts

Executive Director Generations United







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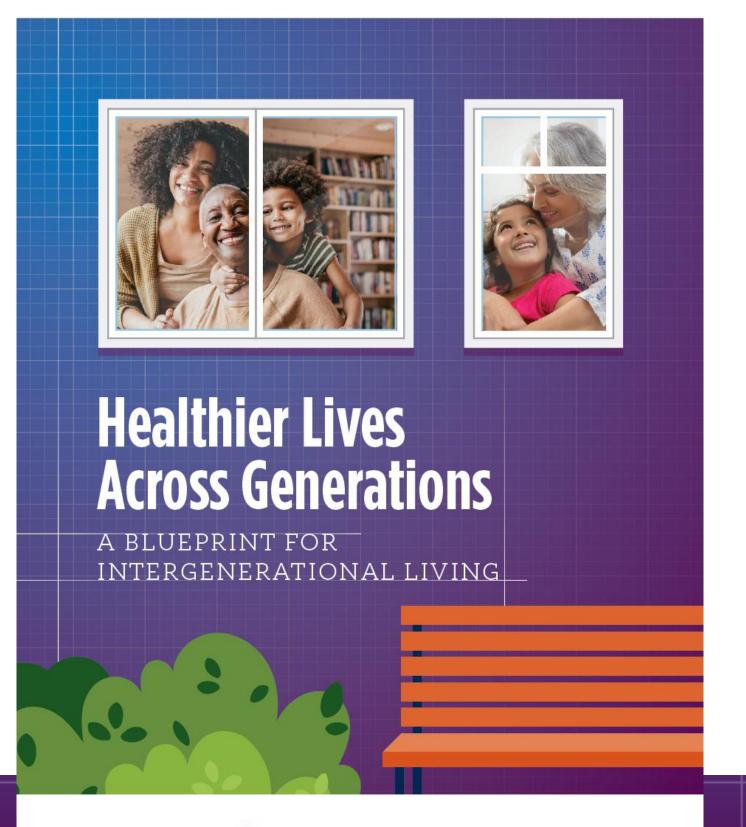
Overview of the Blueprint



Jennifer Hrabchak Molinsky

Director, Housing an Aging Society Program Harvard Joint Center for Housing Studies





A Blueprint for Intergenerational Living

OVERVIEW

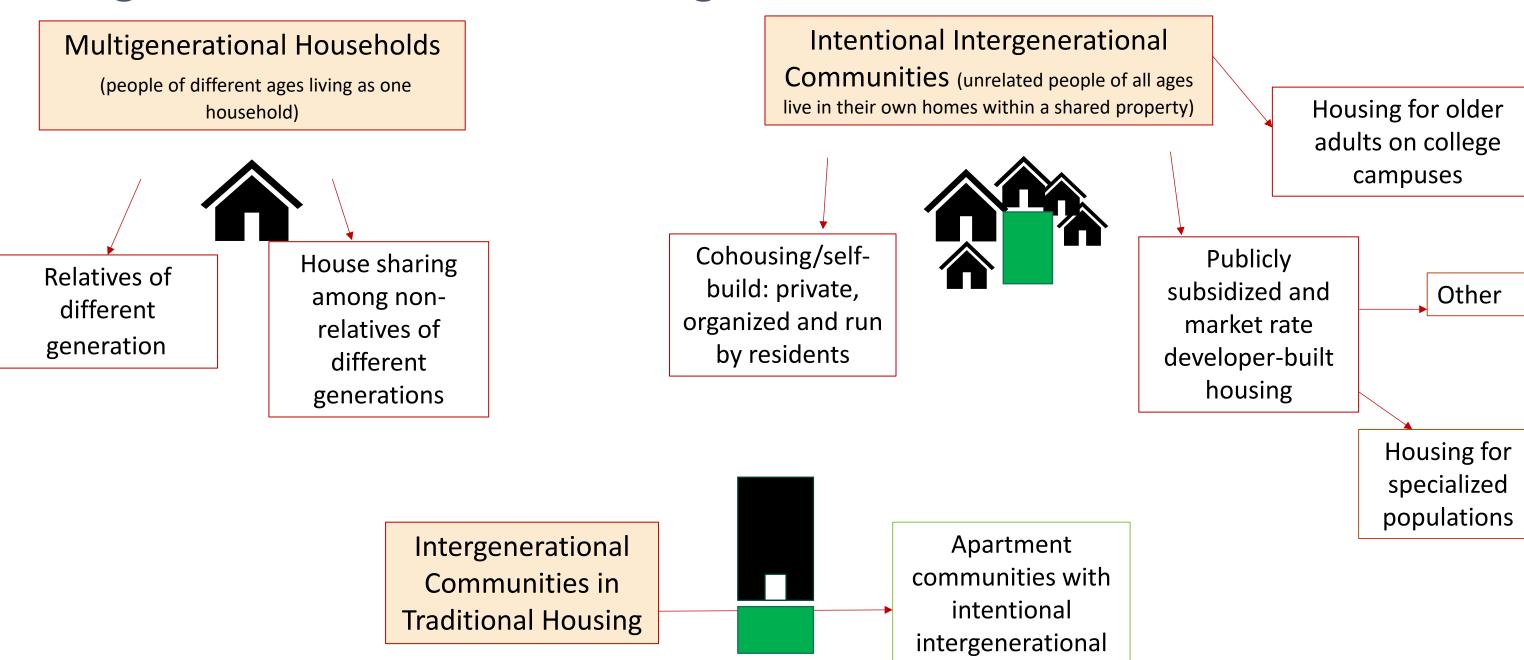








Intergenerational Housing Models



programming

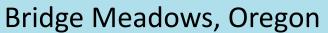


Arboretum Cohousing, Madison, Wisconsin













HOME, Chicago, Illinois



Queens, New York



Source: Centre for Ageing Better

Intentional Intergenerational Housing Communities Can Help Address...

- Housing costs: Millions of US households face severe housing cost burdens, including young families and growing numbers of older adults
- Cost and availability of supports and services: Support for older people, young families, and caregivers is expensive, can be difficult to secure
- Social connection: Social isolation and loneliness are serious health risks; many older adults seek purposeful connection
- **Design**: Little housing is physically accessible
- Neighborhood stability: Intergenerational communities can serve as anchors, hubs
- Equity: Alternatives for people historically denied equal access to housing



Challenges to Scaling Intergenerational Living Options



Nathalie Salmon House, H.O.M.E., Chicago – common spaces, family apartments, private apartments for older adults, apartments for resident assistants, and Good Life Senior Residences (shared meals and common spaces, private bedrooms)

Development: Identifying, securing/holding site; zoning barriers; financing for communal spaces and amenities

Affordability: Insufficient funding; constraints of specific housing subsidy programs make it difficult to ensure affordability of housing

Community: Building and sustaining community life even as individuals needs may change over time and people move in and out

Mutual support and care: Recognizing the limits of mutual support and ensuring residents' needs can be met with outside supports and services

Evidence and awareness: Insufficient research on outcomes, market potential; assumption that models are niche and are difficult to scale



The Blueprint: Four Strategies

- 1. Build the evidence base
- 2. Create a compelling narrative and build awareness
- 3. Advance policies and funding mechanisms that encourage and support conditions for scale
- 4. Promote and share promising practices and design elements





Research

- Evaluate effects on health, youth outcomes, social isolation, costs of healthcare and services, environment
- Identify factors that influence positive outcomes
- Conduct market research

Advance Policy and Funding Mechanisms

- Develop new funding source
- Address barriers in current programs
- Create preferences for intergen living in tax credit QAPs
- Align eligibility criteria for housing and services funding

Communication

- Develop common terminology, a compelling narrative, and tools (videos, a lookbook...) for creating awareness of the models
- Integrate information about intergenerational living into housing conversations

Promote Promising Practices

- Compile and share best practices among communities and with developers and policymakers
- Develop training and tools to ensure communities are able to respond to diverse and changing resident needs



PANEL MODERATOR: High Quality Programs & Communications



Marvell Adams Jr.
CEO
Caregiver Action Network



LIVED EXPERT: High Quality Programs & Communications





PANELISTS: High Quality Programs & Communications



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Equality



Recommended Action Steps



Strategy I: Build the Evidence



Strategy II: Create a Compelling Narrative



Strategy III: Advance Policies & Funding Mechanisms



Strategy IV: Promote Promising Practices & Design Elements



Stakeholders to Educate



- 1. Local Governments
- 2. State Governments
- 3. Federal Government
- 4. Philanthropy
- 5. Corporations, and
- 6. Managed Care Plans / Health Insurance Companies



Closing



Ilonka Walker

Intergenerational Coordinator Generations United



Generations United 23rd Biennial Conference

SAVE THE DATES

June 25-27, 2025

Louisville, Kentucky

Co-hosted by Harbor House

Call for Sessions Due December 2nd



Visit www.guconf.org for more information.



Intergenerational Program Certification

Applications Due November 7





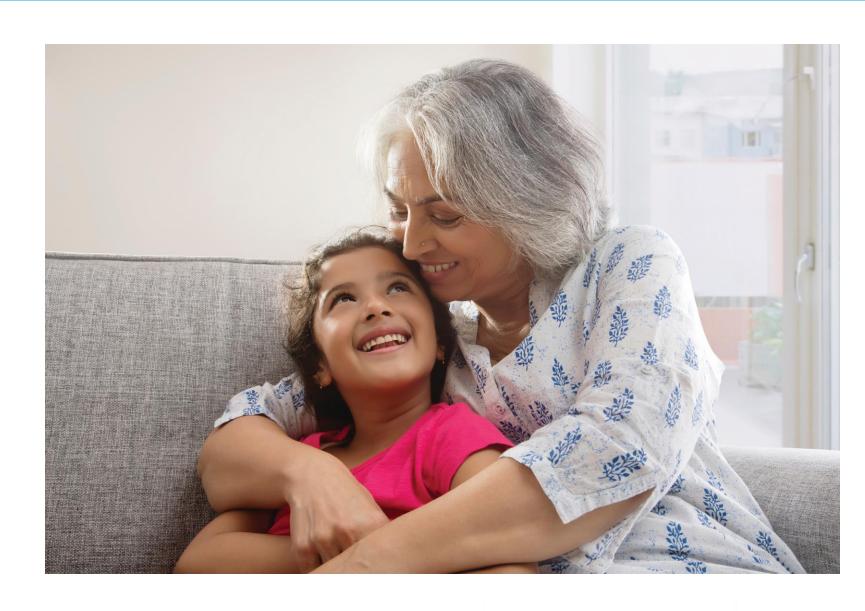




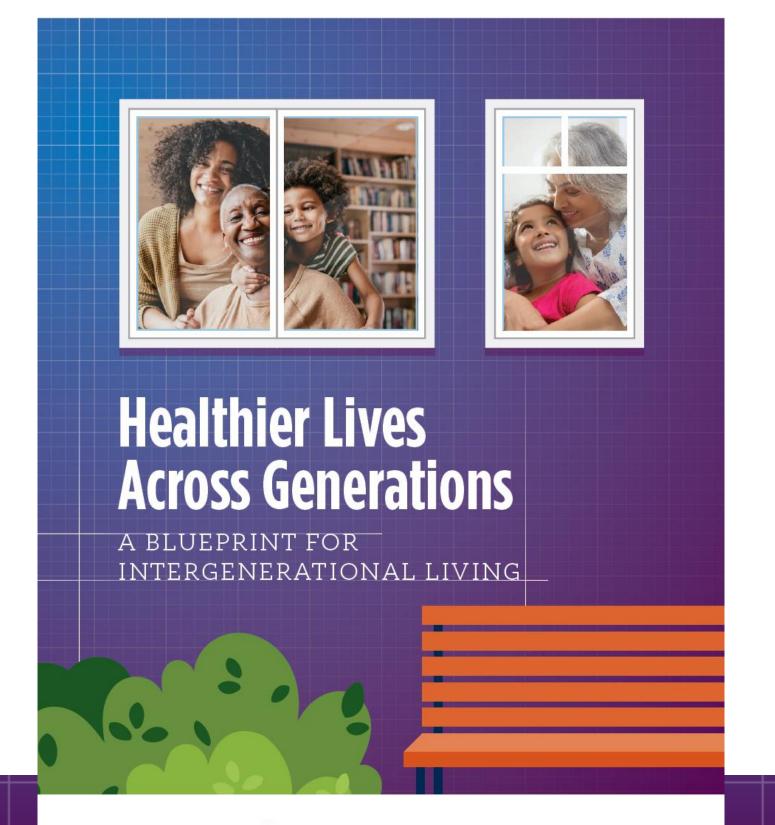


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- Quarterly Meetings
- Presentations from Experts
- Sign up by contacting iwalker@gu.org









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