



# *30th Anniversary Celebration & 5th Annual Best Intergenerational Communities Awards*

Tuesday, April 19, 2016  
AARP's Innovation Lab (The Hatchery)  
Washington, DC

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united**  
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# Program

## Welcome to AARP

Terry Bradwell, Chief Enterprise Strategy & Innovation Officer, AARP

## Opening Remarks

Matthew Melmed, Chair, Generations United Board of Directors  
and Executive Director, ZERO TO THREE

## Introduction of Best Intergenerational Community Awards

Dennis White, President & CEO, MetLife Foundation

## Presentation of Award to City of Milwaukee, Wisconsin

Dennis White, President & CEO, MetLife Foundation &  
Bob Blancato, Strategic Advisor, Generations United & President, Matz, Blancato, & Associates

## Community Remarks

Erica Lofton, CEO, Girls in Action, Inc., Milwaukee

## Presentation of Award to Eastman Community Association of Grantham, New Hampshire

Dennis White & Bob Blancato

## Community Remarks

John Larrabee, Chair, Lakes and Streams Committee, Eastman Community Association

## Recognition of National Finalist City of Coral Springs, Florida

Dennis White & Bob Blancato

## Generations United 2016 Eisner Prize Video

## Generations United Founders

Jim Firman, President & CEO, National Council on Aging  
Marian Wright Edelman, Founder & President, Children's Defense Fund

## Closing

*Share on social media using the hashtags:*

**#GensUnited30**

**#BestIGPlaces**

# Award Winner: *City of Milwaukee, Wisconsin*

## Description of Community:

Nestled on the coast of Lake Michigan, Milwaukee is a city abuzz with growth that also holds fast to its heritage. Founded in 1845, Milwaukee is a big city with a small town feel, thanks to its unique neighborhoods and engaged residents working together to promote quality of life for all ages. Milwaukee is the largest municipality within Milwaukee County and is bounded by Lake Michigan and the suburbs of Milwaukee, Ozaukee, and Waukesha Counties.

## Demographics:

Total Population: 598,078  
No. Under 24: 39.8%  
No. Over 55: 19.2%

## Websites:

[city.milwaukee.gov](http://city.milwaukee.gov)  
[www.visitmilwaukee.org](http://www.visitmilwaukee.org)

## Intergenerational Fact:

Milwaukee's investment in its youth and older adults is most evident in the formation of the Intergenerational Council in 1999. A standing committee of the Milwaukee County Commission on Aging for over 16 years, the Council has brought together government, nonprofit organizations, businesses, and community volunteers to nurture the development and growth of intergenerational programming.

## Program Highlights:

- The Intergenerational Council
- St. Ann Center for Intergenerational Care
- TimeSlips Creative Storytelling
- University of Wisconsin-Milwaukee
- Milwaukee Public Schools programming
- The City of Milwaukee Youth Council
- Milwaukee Public Library Villard Square Branch - provides housing for grandfamilies



# Award Winner: *Eastman Community Association of Grantham, New Hampshire*

## Description of Community:

Eastman is a naturally occurring, intergenerational community in the dynamic Dartmouth-Lake Sunapee Region of New Hampshire. When economic growth brought jobs and young families to Eastman, it evolved from a retirement and seasonal recreational community to a full-blown intergenerational community with a wonderful blend of families, retirees and vacationers. 83% of Eastman's 3700 acres are in the town of Grantham; the remainder is evenly split between Enfield and Springfield.

## Demographics:

Total Population: 3,650  
No. Under 24: 20%  
No. Over 55: 54%

## Website:

[www.eastmannh.org](http://www.eastmannh.org)

## Intergenerational Fact:

Eastman's comprehensive strategic plan, created in 2012 with input from residents of all ages, is a living document that guides the community toward fulfilling its vision to make Eastman "a sustainable, intergenerational, recreational community that offers an active, four-season lifestyle."

## Program Highlights:

- Peppermint Patty's Teen Team- intergenerational business skills mentoring program
- Grantham Village School
- Youth Conservation Corps
- Eastman CARES (Community Assistance Resources Education Services)
- Eastman's Walk/Bike Initiative
- Summer Boat Building Program
- The South Cove Activity Center Community-wide fundraising projects and events



# National Finalist: *City of Coral Springs, Florida*

## Description of Community:

Located in Broward County, Florida, the City of Coral Springs is a planned community that offers inviting neighborhoods, a diverse business community, top-rated schools, and beautiful parks. Coral Springs is an urban area that was built out of the Everglades. This region is part of the outlying Fort Lauderdale metropolitan area.

## Demographics:

Total Population: 127,952

No. Under 24: 36.4%

No. Over 55: 20.7%

## Website:

[www.coral Springs.org](http://www.coral Springs.org)

## Intergenerational Fact:

The "Keep Coral Springs Beautiful" initiative brings together older adults and teens to participate in a clean-up day and remove litter from the streets. The result? A beautiful community, a healthy environment, and stronger bonds across generations.

## Program Highlights:

- Intergenerational technology, finance, and nutritional classes
- Keep Coral Springs Beautiful initiative
- Nova Southeastern University intergenerational lecture series
- Coral Springs High School's Adopt-an-Elder Program
- Police and fire department programming
- The Coral Springs Art Walk



*Thank you to our blue ribbon panel of judges for reviewing the applications and selecting our award winners.*

### Bob Blancato

President, Matz, Blancato, & Associates

### Jim Brooks

City Solutions Director, National League of Cities

### Lynnette Fraga

Executive Director, Child Care Aware of America

### Emily Merritt

Director of Intergenerational Initiatives, Alliance for Strong Families & Communities

### Ellen Schmeding

Director, of Aging & Independent Services, San Diego County (Past Winner)

### Amy St. Peter

Human Services & Special Projects Manager, Maricopa Association of Governments (Past Winner)

### Gordon Walker

Former CEO (Retired), Jefferson Area Board for Aging (Past Winner)

## *About Generations United*

For over three decades, Generations United has been the catalyst for policies and practices stimulating cooperation and collaboration among generations, evoking the vibrancy energy, and sheer productivity that result when people of all ages come together. We believe that we can only be successful in the face of our complex future if generational diversity is regarded as a national asset and fully leveraged.

For more information, visit [www.gu.org](http://www.gu.org).

