

Generations United Annual Report 2009-2010

**generations
united**[®]

Because we're stronger together[®]

Because we're stronger together

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Introduction

What does it take for a small nonprofit to not only survive the worst years of the Great Recession, but to emerge stronger than ever? We may not understand the precise mix of attributes, but we can say this: Generations United found the magic formula.

This report offers a retrospective of the two-year period from 2009 through 2010; a time when economic chaos reigned and no one could accurately predict who would survive and who would fail. This retrospective is also a testament to Generations United's resilience and innovation. It's the story of how this small organization more than survived, leveraging scarce resources to provide consistently high levels of service and advocacy to benefit all generations.

Strategizing for Greatest Impact

Operating with fewer than 10 full-time employees and an annual budget of \$1,200,000, Generations United had long proven its ability to set and achieve goals and deliver high-quality products.

Neither leadership nor staff planned to let a recession destroy what they had worked so hard to achieve.

At its January 2009 meeting, the Board of Directors expressed its satisfaction with the organization's financial stability. Because foundations knew they could rely on Generations United to get things done economically and well and leverage resources effectively, the organization had succeeded in continuing to attract grants. Thus, the board felt confident that Generations United was well-prepared to tackle the challenges ahead.

It also agreed that, for the foreseeable future, Generations United should focus its strengths in three priority areas:

- shared sites,
- grandfamilies, and
- intergenerational engagement (Seniors4Kids).

Letter from the Chairmen and Executive Director

When thinking about Generations United, particularly over the past few years, we're reminded of the old children's classic, the Little Engine That Could. If you'll recall, it's a story about a tiny locomotive that was challenged to pull an enormous load of train cars up a steep hill to reach its final destination. While larger and stronger engines looked on, the little engine summoned its courage and doggedly inched its way up the hill, puffing, "I think I can, I think I can." Eventually, the engine made it. It made it because of hard work, commitment, and belief in itself.

Like the Little Engine That Could, Generations United is uncommonly small, and has faced some enormous challenges. And, like the Little Engine That Could, we didn't let those challenges stop us from doing what we had to do. But unlike the Little Engine That Could, we didn't just "think" we could accomplish our goals, we knew we could—and we did—thanks to hard work, commitment, and belief in ourselves.

People who study history understand that you cannot judge the past based on today's values. As you read this biennial report, we want you to remember the context in which Generations United was operating when we achieved our many goals. As we noted in our "Welcome Letter" for the 16th International Conference, we accomplished all that we did in spite of a tough economy, fewer resources, and a less-than-united Congress.

This report is a testament to the incredibly wise and dedicated leadership of Generations United's Board of Directors, our versatile and innovative staff, and all the support we have received from our generous funders, our esteemed colleague organizations, our tremendous volunteers, and our wonderful grandfamilies and friends. Generations United could never have accomplished what we did without you—because we're stronger together!



John Rother
Chairman of the Board 2009



Larry Minnix
Chairman of the Board 2010



Donna Butts
Executive Director

About Generations United

Generations United is the national membership organization focused solely on improving the lives of children, youth, and older people through intergenerational strategies, programs, and public policies. Generations United represents more than 100 national, state, and local organizations and individuals representing more than 70 million Americans. Since 1986, Generations United has served as a resource for educating policymakers and the public about the economic, social, and personal imperatives of intergenerational cooperation. Generations United acts as a catalyst for stimulating collaboration between aging, children, and youth organizations providing a forum to explore areas of common ground while celebrating the richness of each generation.

Our Mission:

To improve the lives of children, youth, and older people through intergenerational collaboration, public policies, and programs for the enduring benefit of all.

Our Vision:

A world that values and engages all generations.

Tag Line:

Because We're Stronger Together

Our Core Beliefs:

Generations United is the impetus that brings single-age focused groups together to build and support a common agenda while providing a unique voice in public debate. Generations United honors all ages, supports all ages, and engages all ages. Further we believe:

- Intergenerational collaboration will unite and improve our communities.
- Intergenerational approaches have a positive relationship to economic growth and value creation.
- Every person, younger and older, is a resource and adds value.
- Public policies should meet the needs of all generations.
- Resources are more wisely used when they connect the generations rather than separate them.
- Discrimination, in any form, limits a person's potential to contribute to the development of their community.
- Social capital grows as caring and understanding is increased across generations.
- Grandparents and other adults who step forward to raise children are providing an economic service to families and our country.

Our Role:

To act as a catalyst that fosters innovation in programs and policies that grow and lead the intergenerational field.

Public Policy

Generations United has a unique place in addressing public policy with an intergenerational approach. Throughout 2009-2010, Generations United worked closely with our partners and collaborating organizations to promote and support relevant policies.

The Public Policy Agenda for the 111th Congress

In May 2009, Generations United released its Public Policy Agenda for the 111th Congress. Drafted by the Public Policy Committee (comprised of representatives from the Generations United board organizations) and then approved by the full board, which outlined Generations United's positions on current public policy issues. Topics covered were: Supports for Grandfamilies and Other Family Caregiving; Social Supports; Livable Communities; Income Supports; Health Care; and Tax and Budget Issues.

Policy Committee

The Generations United Policy Committee, under the leadership of Jennifer Dexter of Easter Seals and Howard Bedlin of National Council on Aging, met 10 times throughout 2009 and 2010, and assisted Generations United in developing the policy agenda along with provided guidance on policy priorities for the organization.

Briefing on Intergenerational Approaches and Livable Communities

In May 2009, Generations United joined with the National Association of Area Agencies on Aging (NAAA), the Jefferson Area Board on Aging, and Congressman Tom Perriello (D-VA) to host a legislative briefing entitled, "Livable Communities: Ensuring health and wellness for all ages in an aging society." The event, which drew a crowd of Congressional staff and advocates on Capitol Hill, highlighted how intergenerational approaches and the "livable communities" model embraced a wide range of approaches that create good places to grow up and grow old.

Legislative Accomplishments

FOSTERING CONNECTIONS IMPLEMENTATION

Generations United continued to work on implementation after the enactment of the Fostering Connections to Success and Increasing Adoptions Act of 2008. Generations United regularly convenes group members to draft resource materials and coordinate technical assistance efforts to states relating to implementation of the kinship provisions of the Act.

EDWARD M. KENNEDY SERVE AMERICA ACT

On April 21, 2009, President Obama signed into law the Edward M. Kennedy Serve America Act, to expand national service opportunities for all ages. The Serve America Act reauthorizes the Corporation for National and Community Service and created valuable new and innovative intergenerational civic engagement opportunities for both young and old.

KEEPING PACE ACT

In July 2009, the late Senator Kennedy introduced the Keeping PACE Act in the Senate which included an authorization for \$53 million in competitive grants for communities to create innovative use of school

facilities and amends Title V of the Elementary and Secondary Education Act (No Child Left Behind Act of 2001). Generations United submitted recommendations to House and Senate committee members to include additional language that more explicitly encourages intergenerational engagement.

HEALTH CARE

Generations United continues to support certain health reform efforts by sharing its message with legislators during Hill Day, signing onto relevant letters, and posting pieces on Donna's blog.

SOCIAL SECURITY

In September 2010, Generations United organized a call-in day to Members of Congress highlighting the important message that Social Security is a system that supports all generations. In collaboration with the co-sponsors for the call-in day, including AARP, Child Welfare League of America, Children's Defense Fund, Voices for America's Children and several other children's groups, the call in day generated more than 4,600 direct calls to Members with our message. We also shared our message with more than 55,000 people through emails, Facebook, and Twitter.

EARLY CHILDHOOD EDUCATION

In July 2009, Representative George Miller introduced the Student Aid and Fiscal Responsibility Act (H.R. 3221) which includes \$10 billion in funding for the Early Learning Challenge Fund (1 billion annually for each fiscal year 2010-2019). Generations United actively supported efforts through engaging our conference Hill Day participants to communicate support for the Fund during their congressional visits and signing onto joint letters at the national and state level in support of investments and improved quality for Pre-K and early childhood programs.

SIGN-ON LETTERS

In 2009 and 2010, Generations United signed onto more than 40 letters in support of policies to help children, families and older adults. Among these were letters to support: the Elder Justice Act, the coverage of children in health care reform efforts, home visiting, Lifespan Respite, Child Nutrition, Early Learning, and the Edward M. Kennedy Serve America Act.

Hill Day (a part of Generations United's 15th International Conference)

Over 100 people participated in Hill Day, which included a legislative advocacy forum, an update on relevant legislation and over 40 Congressional visits.

White House and Government Meetings

Generations United met with members of the new Obama administration to discuss how Generations United and the administration can partner on common priorities related to children, youth, and older Americans. Additionally, staff met with Carmen Nazario, the Assistant Secretary for Children and Families, in regards to issues related to grandfamilies and shared sites. At the request of Assistant Secretary Kathy Greenlee, Generations United provided recommendations for reauthorization of the Older Americans Act (OAA) to the Administration on Aging (AOA) in March 2010.

Site Visit

Generations United planned and led a site visit to the Easter Seals' Harry & Jeanette Weinberg Inter-Generational Center in Silver Spring, Md. where Assistant Secretary for Aging Kathy Greenlee, Assistant Secretary for Children and Families Carmen Nazario and Maryland Senator Ben Cardin, along with many other governmental, philanthropic and executive leaders, came together to stress the importance of cost effective and high-quality intergenerational shared sites for vulnerable seniors and children.

"The Easter Seals' Harry & Jeanette Weinberg Inter-Generational Center is what I would call a 'win-win-win' for everyone involved. It provides children with the support and comfort that can come from older adults, it gives seniors a sense of purpose as they interact with youngsters and it means communities will be able to pool their resources to provide more comprehensive services to both children and seniors. Inter-generational centers are an innovative, creative approach to help children, seniors and communities as they struggle with scarce resources."

U.S. Senator Ben Cardin

Intergenerational Solidarity

In 2010, as part of a project supported by Atlantic Philanthropies to strengthen Generations United's position as a leader advocating for children, youth and older adults while supporting solidarity among generations, Generations United developed a strategy to help provide an alternative to the intergenerational conflict approach to framing the federal deficit discussions.

Grandparents Day

In 2010, Generations United secured the first Presidential Proclamation for this day since 1979 and staff attended a White House invitation only briefing to discuss administration initiatives and policies to keep grandparents and seniors healthy and engaged in their communities.

Signature Report and Summit

On November 15, 2010, Generations United held a press conference at the National Press Club to release the first signature report- *Family Matters: Public Policy and the Interdependence of Generations*. Following the Press Conference, Generations United convened an invitation-only symposium of experts representing various sectors and age groups for a day and a half of working sessions to develop intergenerational principles to help guide the work of lawmakers, government agencies, grant making entities, nonprofits, and faith based organizations and to influence opinion leaders and the larger media. The two days culminated with four concrete intergenerational principles and critical, collective action steps. Generations United incorporated the principles into our Policy Agenda for the 112th Congress. The policy committee uses them in determining support for legislation and recommendation for policy change. The report garnered national coverage, with the stories posted on major news websites including Yahoo News, AOL News, Reuters, Market and Watch.

Intergenerational Principles

- Make lifetime well-being for all the highest priority.
- Consider the impact of every action on each generation.
- Unite rather than divide the generations for the greatest social and financial impact.
- Recognize and support every generation's ability to contribute to the well-being of their families and communities.

Intergenerational Programs

Generations United's National Center on Intergenerational Shared Sites

The Center was funded by a generous grant from MetLife Foundation to further build shared sites work.

SHARED SITE BEST PRACTICE AWARDS

In 2009, Generations United presented the Generations United/MetLife Foundation Intergenerational Shared Site Best Practice Awards, with the goal of recognizing and encouraging best practices and innovation in intergenerational shared sites around the country.

The following organizations were selected as the 2009 Award Winners:

- Children's Family Center, Mechanicsburg, PA
- Intergenerational Learning Center of Providence Mount St. Vincent, Seattle, WA
- Jewish Community Center of Louisville, Louisville, KY
- St. Ann Center for Intergenerational Care, Milwaukee, WI
- Tiny Tigers, Marshfield, WI

The following organizations were selected as the 2009 National Finalists:

- Beatitudes Agelink, Phoenix, AZ
- Friendship Center , Hackettstown, NJ
- Generations Together, Dexter, MI
- JABA, Charlottesville, VA
- ONEgeneration, Van Nuys, CA
- St. Paul's Senior Homes & Services, San Diego, CA
- St. Vincent de Paul Center/Laboure House, Chicago, IL
- The Salvation Army, Syracuse Area Services, Syracuse, NY

In 2010, Generations United presented the third round of the Generations/MetLife Foundation Intergenerational Shared Site Best Practice Awards, with the goal of recognizing and encouraging best practices and innovation in intergenerational shared sites around the country.

The following organizations were selected as the 2010 Award Winners:

- CRISTA, Shoreline, WA
- Ebenezer Ridges, Burnsville, MN
- Giles Health & Family Center, Pearisburg, VA
- Heritage Day Health Centers, Columbus, OH
- St. John's GrandKids/V.I.K. Club, Springfield, MN

The following organizations were selected as the 2010 National Finalists:

- Center for Generations, St. John's Lutheran Ministries, Billings, MT
- Easter Seals Greater Washington-Baltimore Region, Silver Spring, MD

- Jennings Center, Garfield Heights, OH
- Lutheran Life Villages/Children's Village, Fort Wayne, IN
- Windsor Place, Coffeyville, KS

TECHNICAL ASSISTANCE GRANTS

In 2009, Generations United launched a new small grants and technical assistance program to support the transition of up to 5 organizations from multigenerational facilities with little coordinated interaction between the generations to integrated intergenerational shared site centers. Generations United provided on-site training and resources such as webinars, conference calls, and e-newsletters.

The following organizations were grantees:

- JABA, Charlottesville, VA
- Virginia Commonwealth University, Richmond, VA
- Tri-Valley Developmental Services Inc, Chanute, KS
- Red Mountain Active Adult Center/East Valley Adult Resources, Inc., Mesa, AZ

In 2010, Generations United expanding the technical assistance project to provide technical assistance grants along with training grants to select organizations to support the development of their intergenerational programs.

The organizations that were selected as technical assistance grant recipients received a \$2,500 grant and hands-on technical assistance to move their site to a more fully integrated intergenerational center:

- Easter Seals Greater Washington-Baltimore Region, Silver Spring, MD
- Southeast (Atlas) Senior Center, Chicago, IL
- Washoe County Senior Services, Reno, NV

The organizations that were selected as training grant recipients received a \$1000 grant and one day of on-site training:

- City of Indio, Indio, CA
- Chula Vista Learning Community Charter School & Seniors on Broadway, Chula Vista, CA
- Air Force Village Freedom House, San Antonio, TX

Intergenerational Best Practices Designation

Generations United received a grant from the New York Life Foundation to develop a promising practices designation (seal of approval) for intergenerational programs. In 2009, Generations United worked with an expert advisory group to identify standards of practice for the field and develop a self-assessment instrument to identify areas in the program that can be strengthened. In 2010, Generations United launched the Programs of Distinction Designation and granted the first round of recipients:

- Kinship Care Resource Center, Clayton County Senior Services Department, Jonesboro, GA
- SMART (Students and Mature Adults Read Together) and Reading Buddies After School, JCY-Westchester Community Partners, Yonkers, NY
- St. Ann Center for Intergenerational Care, Milwaukee, WI
- United Retirement Center/Avera - Child Development Center, Brookings, SD

- Workforce Academy for Youth, Aging & Independence Services, San Diego, CA

Generations United 15th International Conference

The conference was held from July 29 – July 31, 2009 at the Hyatt Regency Washington DC and had over 325 attendees.

Intergenerational Photography Project and Contest

In 2009, the Intergenerational Photo Contest received 161 entries, including entries from youth and international photographers. Generations United also provided seed grants to ten organizations to develop their own intergenerational photography projects. The photographs were used in publications, power point presentations and on the organization's website to convey the importance of intergenerational connections.

Awards Presented

- *Jack Ossofsky Award for Lifetime Achievement in Support of Children, Youth and Older Adults presented to: Representative Danny K. Davis (D-IL)*
- *Innovation Award: Pamela Smith*
- *Youth Volunteer Award: Carrie Ryan*
- *Older Adult Volunteer Award: Bobbie Seligmann*
- *Older Adult Volunteer Award: Phil Gaberman*
- *Grandfamilies Award: Gerald Wallace*
- *Shared Site Award: Ebenezer Ridges Intergenerational Program*
- *Leadership Award: Verizon Foundation*
- *Brabazon Award for Evaluation Research: Nancy Morrow-Howell and Stacey McCrary*

The following organizations were selected as Photography Project grantees:

- Young Women of Promise, Inc. in Kinston, NC
- RSVP of Summit County/Mature Services, Inc. in Akron, OH
- Ebenezer Ridges in Burnsville, MN
- Region 3B Area Agency on Aging in Battle Creek, MI
- Boys & Girls Club of Madison County in Madison, VA
- Peaslee Neighborhood Center in Cincinnati, OH
- Missoula Parks & Recreation Department in Missoula, MT
- Smith-Williams Service Center Foundation, Inc. in Tallahassee, FL
- The Consultation Center in New Haven, CT
- El Centro de las Americas in Tucson, AZ

In 2010, the Intergenerational Photography Contest was altered to become an on-line Flickr contest, opening up the contest to many more entries, especially internationally.

Intergenerational Dialogues about American's Fiscal Future

In April 2009, Generations United and Public Agenda completed a pilot intergenerational dialogue project with partners at Worcester State College in Worcester, MA and Penn State University in State College, PA. Two half-day dialogue sessions brought together traditional-age students and older adults from local communities to learn about the long-term fiscal problems facing the country and identify areas of consensus around potential solutions.

Intergenerational Grant Projects

In 2009, Generations United presented three organizations with grants, funded by the Patton Family Charitable Foundation to expand their intergenerational programming

- Citizens Committee for New York City;
- VISIONS/Services for the Blind and Visually Impaired (NYC);
- Generations Incorporated (Boston)

In 2010, the Patton Family Charitable Foundation and Generations United expanded their partnership into Martin County, Florida, researching intergenerational programs occurring throughout the county.

"With the support from Generations United, VISIONS was able to leverage funds that have not only allowed us to sustain the program, but continue to expand the services and programs we are able to provide to blind seniors and the youth that serve them."

Nancy D. Miller, Executive Director,
VISIONS/Services for the Blind and Visually Impaired

Multigenerational Workplace Initiative

Following the publishing of *Generations in the Workplace: Engaging the Best Talent of All Ages*, supported by MetLife Mature Market Institute, Generations United developed a business plan, including training materials and criteria for organizations to earn a Certificate of Intergenerational Workforce Training. Generations United spoke at the Goodwill Industries Conference in April 2009.

Multigenerational & Civic Engagement Initiative

Throughout 2009, Generations United continued to work with the National Council on Aging and other partners on the Multigenerational & Civic Engagement Initiative, which included development of materials, reviewing proposals, and selecting grantees and providing technical assistance to grandfamily grantees. This project was completed during 2010.

Program Committee

The Program Committee, a committee of the Generations United Board, chaired by Board Member Michael Marcus, was reinstated in 2010 and is comprised of executive and high level professionals from around the country representing various organizations. There were three Program Committee meetings held throughout 2010, focusing on topics that ranged from implementing the Best Practices designation to policy and program connections on intergenerational issues.

Thinkfinity.Org

Generations United received a grant from the Verizon Foundation to promote Thinkfinity.org with intergenerational audiences. Generations United developed a guide that uses resources from Thinkfinity.org to create fun and educational learning activities for grandparents and older adult volunteers that can engage students of a variety of ages. The intergenerational activities and interactive games have proven to be one of the most popular sections of the Generations United website. Through the project Generations United also collaborated with the AARP Foundation to develop related webinars, media articles, group presentations, and social media outreach.

Seniors4Kids

Throughout 2009 and 2010, Seniors4Kids continued to make progress in raising awareness about the important role older adults can play in support of pre-kindergarten and early care programs. Over 700 Captains4Kids participated in Seniors4Kids.

Federal

During 2010, Generations United secured a grant from The Pew Charitable Trusts to mobilize older adults as advocates for federal legislation increasing access to quality pre-k in Kentucky, New Jersey, New York, and Pennsylvania. This investment represented a shift from primarily state-level advocacy to federal advocacy for Seniors4Kids. In response Generations United conducted a major overhaul of the Seniors4Kids website to coincide with providing new federal level advocacy tools and resources to volunteers, policymakers, and the media about older adult support for children's issues.

Generations United staff conducted meetings with staff members from the House Committee on Education and Labor and the Senate Committee on Health, Education, Labor and Pensions to convey older adult support for including pre-k and early education for the Elementary and Secondary Education Act reauthorization. As part of Generations United 2009 conference, Captains4Kids and other participants conducted approximately 40 legislative visits in which they spoke about the Early Learning Challenge Fund and the importance of federal investments in early education.

New York

In New York the Honorable David N. Dinkins, former Mayor of New York City, and his wife Joyce agreed to serve as Honorary Co-Chairs of New York Seniors4Kids and the initiative received endorsements from 4 state aging advocacy organizations. New York Captains for Kids made nearly 150 direct contacts with their federal legislators in support of early care and education and shared information with 62 state legislators.

Pennsylvania

Generations United Seniors4Kids participated in five awareness raising events in the state including: a Seniors4Kids kick off event at the Pennsylvania Higher Education Hildebrandt Learning Center, an Older American's Month celebration and volunteer advocate recognition event, and two rallies convened by early education advocates during the state budget crises with legislative officials present in support of pre-k in Philadelphia and Norristown.

Seniors4Kids secured participation from key policymakers including the Chairpersons of the Senate Committee on Aging and Youth, the House Committee on Aging and Older Adult Services.

In addition Seniors4Kids Captain Ebrahim Jamaladeen, a retired construction worker and poet, delivered a rousing speech at the rally at Early Childhood Action day in Harrisburg in May 2009 to over 500 early education advocates at the Capitol with newspaper and television media present.

New Jersey

New Jersey, Seniors4Kids convened an event at the Red Bank Primary School that engaged older adults, and representatives from the Monmouth County Sherriff's Office, Area Agency on Aging, and the

Association for Children of New Jersey (ACNJ) in support of investments in early childhood education. The school superintendent, and the Sherriff both recognized the importance of having older adults supporting efforts to expand pre-k and emphasized the important role that early education plays in both improving educational outcomes and reducing crime. A State Senator who previously sponsored legislation against pre-k, provided keynote remarks in which she credited Red Bank's preschool program with her district's fourth graders above average performance in Math and English, a remarkable achievement given the number of ESL students. Shortly after the event, the Commissioner of the Department of education visited the program with Senator Beck to see its impact on 3- and 4-year-olds firsthand.

Generation United wrote and released Generations Unite for Quality Preschool: New Jersey at an event in Trenton in May 2010. The report explains the benefits of high-quality pre-kindergarten to all generations, describes recent efforts to increase access to quality preschool in New Jersey, points to enrollment gaps prompting the need for expansion, and highlights the growing population of older adults advocating for increasing the accessibility and quality of pre-k programs. New Jersey Seniors4Kids distributed copies along with 113 pledges of support (one from every Captain4Kids in the state) for preschool expansion legislators as part of the Association for Children of New Jersey's Statewide Action Day.

New Jersey Seniors4Kids secured support for including pre-k in school reform efforts from Natural Gas Retirees, NJ TRIAD (Aging and Law Enforcement Group), Catholic Charities, and the New Jersey Area Agencies on Aging State Association.

KENTUCKY

Kentucky Captains4Kids conducted over 150 direct contacts with legislative officials through phone calls, emails, and letters in support of pending legislation that would create a framework for expanding access to pre-k when funding becomes available. The initiative received recognition from the Prichard Committee for successful legislative outreach and media efforts to prevent language that would remove bachelors' degree requirements for pre-k teachers in the Kentucky Preschool Program.

Kentucky Seniors4Kids hosted an early education awareness raising event in May 2009 that honored older adults who raise their voices in support of children and their education. Recipients included Senator Georgia M. Powers, Kentucky State Foster Grandparents, Oak & Acorn Intergenerational Center, and Open Arms of Hardin County, a support group for grandparents raising grandchildren.

Kentucky Seniors4Kids also convened an event in support of Kentucky Youth Advocates Children's Advocacy Day at the Capitol in February 2010. At a rally attended by legislative officials and over 500 advocates from around the state, Seniors4Kids Honorary Co-Chair First Lady Beshear and three Captains4Kids appeared in a video presentation voicing older adult support for early education. Afterwards, eight legislators met with twenty Captains4Kids to discuss their support for pre-k.

National Center for Grandfamilies

In an ideal world, every child would have loving supportive parents to provide a stable home. But for many children the ideal is supplanted by a very harsh reality: their parents are unable to care for them. Whether the reason is death, divorce, military deployment, substance abuse or some other misfortune, the absence of parents makes life chaotic for these children. For some, the answer is foster care. For the more fortunate ones, the answer is kin —living with relatives, especially grandparents.

For every child being raised by a relative in the foster care system, nearly 25 children are being raised by relatives outside of the system with no parent present in the home. We estimate that grandfamilies that keep children out of foster care save taxpayers more than \$6.5 billion each year.

Grandparents or other relatives often take on the care of children with little or no chance to plan in advance. Consequently, they frequently face unique challenges, including arranging legal custody, addressing the children's education needs, accessing affordable housing, ensuring financial stability, and obtaining adequate health care for the children and themselves. More than 2.7 million grandparents report they are responsible for most of their grandchildren's basic needs, and over one in five of these grandparents lives below the poverty line.

Throughout 2009 and 2010, Generations United's National Center on Grandfamilies continued to be very active in organizing and leading the field.

Grandfamilies State Law and Policy Resource Center

Generations United and the American Bar Association Center on Children and the Law created and maintained an on-line Grandfamilies State Law and Policy Resource Center funded by Casey Family Programs. In 2009, the focus was developing materials and providing training and technical assistance supporting state implementation of the Fostering Connections Act using the Grandfamilies State Law and Policy Resource Center as a resource. The Resource Center delivered support to states that are: creating state legislation to support grandfamilies, implementing the kinship provisions of the new Fostering Connections and Increasing Adoptions Act of 2008, and developing other supportive policies affecting grandfamilies.

Through a contract with Casey Family Programs, Generations United partnered with national experts to identify target states to provide a package of coordinated technical assistance on implementation of the Fostering Connections Act. Building on Generations United's previous work, outreach focused on Virginia and Washington, but we collaborated with all partners in responding to individual requests from other states including Arkansas, Alabama, and New York. We also responded to technical assistance requests which came primarily from relative caregivers focused on the need for information about available kinship services including financial, housing, support groups, mental health services and legal assistance.

National Grandfamilies Partnership Working Group

Casey Family Programs continued to provide funding in 2009 and 2010 to enable Generations United to convene a National Grandfamilies Partnership Working Group. Quarterly meetings of the National Working Group and state groups focused on state implementation of the Fostering Connections Act.

Throughout 2009 and 2010, a subgroup of the National Partnership, known as the “In the Weeds” group, met and developed additional materials to support implementation of the Fostering Connections and Increasing Adoptions Act of 2008. Materials emerging from this group including a Frequently Asked Questions document about the Act became a critical tool for advocates and child welfare providers seeking to implement its provisions. GU responds to and tracks telephone and e-mail requests for advice on various aspects of implementing the Fostering Connections Act from state grandfamilies organizations.

Grandfamilies Signature Report

Throughout 2009, the Generations United National Center on Grandfamilies worked on preparation of a grandfamilies signature report. The first phase of the project, funded by the Annie E. Casey Foundation, was the development of national and state Grand Facts tables on the number and characteristics of grandfamilies, and the householders and children in those grandfamilies. The Brookdale Foundation Group provided funding to enable the production of a report using the new tables, Grand Facts: Data and Implications for Caregivers, to increase education around the numbers and characteristics of grandfamilies for policymakers, advocates, caregivers and members of the general public. The grandfamilies signature report was the first in a planned series of annual Generations United signature reports, addressing Generations United’s strategic goal to bring about better social policy, programs and community settings that support all generations – by focusing on at least one new emerging issue per year.

Additional Technical Assistance

Generations United served on the advisory committee for the Family Caregiver Alliance and ARCH respite providing guidance on their grant from the Administration on Aging to give technical assistance to recipients of the new Lifespan Respite Grants.

Outreach

Presentations

During 2009 and 2010, Generations staff shared the importance of intergenerational connections, practices, policies and programs at 71 keynote addresses, presentations, workshops and trainings, directly reaching over 3,800 individuals.

Media

In 2009 and 2010, Generations United was able to bring much positive attention to various intergenerational topics. The major public concern during that two-year period was, of course, the dismal economy. Much of the media coverage that Generations United garnered during that period had to do with how the economy was affecting generations and what people were doing to cope.

Two trends especially interested the media: the growth in the number of grandfamilies (people raising their grandchildren or other young relatives) and the increase in the number of multigenerational households due to the recession and high unemployment.

Generations United and our initiatives were cited more than 102 times in national and regional newspapers, magazines, radio interviews, Letters to the Editor, TV news shows, websites, journals and newsletters.

Among the highlights:

- *Wall Street Journal* ran a front-page article highlighting the pressure on grandfamilies in tough economic times
- *ABC World News Tonight* and the *Today Show* interview Donna Butts about the reasons for the significant rise of multigenerational households
- *Roll Call* publishes an opinion piece – “Public Policy Must Consider Future Generations” – by Donna Butts and Generations United Board Member Christine James-Brown
- *The Washington Post* published an op-ed by Donna Butts in honor of Martin Luther King Day that talked about young and old together fulfilling Dr. King’s mandate of service.

Publications

2009

FACT SHEETS

- Multigenerational Households
- Pre-K and Early Care Investments: Seniors Support Proven Returns That Benefit All New Yorkers
- Pre-K Investments Benefit All Kentuckians

REPORTS

- Kentucky's Seniors4Kids: Raising Our Voices for Quality Pre-K
- Generations United for Quality Pre-K: Pennsylvania
- The 2009 MetLife Foundation/Generations United Intergenerational Shared Sites Best Practice Awards
- Results Ready Agenda for Improving the Futures of Vulnerable Children Elders, Families and Communities
- Public Policy Agenda for the 111th Congress
- Generations in the Workplace: Engaging the Best Talent of All Ages, a workbook funded by MetLife Mature Market Institute

CHAPTERS

- Boomer Bust? Economic & Political Issues of a Graying Society
- Journal of Intergenerational Relationships Volume 7 Numbers 2-3
- Generations Journal of the American Society on Aging Fall 2009

2010

FACT SHEETS

- Shared Sites covering 30 states
- Quality Pre-K Produces Short- and Long-Term Returns for Pennsylvanians of All Ages
- Quality Preschool Produces Short and Long-Term Returns for New Jerseyans of All Ages
- Children and Families Have a Stake in Social Security
- The Benefits of Social Security for Grandfamilies
- The Benefits of Social Security of Children
- Intergenerational Elements in the Older Americans Act
- Grand Facts: Data and Implications for Caregivers
- Fact Sheet: Edward M. Kennedy Serve America Act of 2009

REPORTS

- Generations United for Quality Preschool: New Jersey
- New York's Seniors4Kids: Raising Our Voices for Quality Pre-K
- The 2010 MetLife Foundation/Generations United Intergenerational Shared Sites Best Practice Awards
- Family Matters: Public Policy and the Interdependence of Generations.

CHAPTERS

- National Low Income Housing Coalition's 2010 Advocacy Guide
- Longevity Rules: How to Manage Age Well into the Future
- Intergenerational Solidarity: Strengthening Economic and Social Ties

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If there are no dates next to the name, the person held the position for the entire time period.

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Sheri Steinig, Special Projects Director

Thomas Taylor, Special Advisor, Seniors4Kids

Anne Tria Wise, Intergenerational Engagement Manager

Financials: Statements of Activities

GENERATIONS UNITED STATEMENTS OF ACTIVITIES

	FOR THE YEARS ENDED DECEMBER 31,					
	2010			2009		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
SUPPORT AND REVENUE (Note 1):						
Grants, contracts, and contributions	\$ 27,250	\$ 1,050,363	\$ 1,077,613	\$ 42,527	\$ 926,780	\$ 969,307
Membership dues	148,265	-	148,265	81,881	-	81,881
Other income	16,481	-	16,481	21,935	-	21,935
Interest income	10,000	-	10,000	10,675	-	10,675
Conference	3,623	-	3,623	89,372	-	89,372
Net realized and unrealized gain (loss) on investments	1,071	-	1,071	(13,426)	-	(13,426)
Net assets released from restrictions	984,886	(984,886)	-	1,010,680	(1,010,680)	-
TOTAL SUPPORT AND REVENUE	\$ 1,191,576	\$ 65,477	\$ 1,257,053	\$ 1,243,644	\$ (83,900)	\$ 1,159,744
EXPENSES:						
Program services:						
Public education	\$ 328,210	\$ -	\$ 328,210	\$ 82,722	\$ -	\$ 82,722
Shared sites and photography contest	274,784	-	274,784	252,190	-	252,190
High quality pre-Kindergarten for all	215,118	-	215,118	303,363	-	303,363
Membership	121,861	-	121,861	51,878	-	51,878
Grandfamilies projects	62,138	-	62,138	162,971	-	162,971
Social Security education	43,293	-	43,293	-	-	-
Developing promising practices	11,145	-	11,145	91,380	-	91,380
Multigenerational and civic engagement	4,420	-	4,420	38,692	-	38,692
Conference	980	-	980	124,483	-	124,483
Other international intergenerational programs	-	-	-	48,057	-	48,057
Elders as resources	-	-	-	33,816	-	33,816
Total program services	\$ 1,062,949	\$ -	\$ 1,062,949	\$ 1,189,552	\$ -	\$ 1,189,552
Supporting services:						
General and administrative	\$ 197,046	\$ -	\$ 197,046	\$ 193,508	\$ -	\$ 193,508
Staff development	4,527	-	4,527	1,138	-	1,138
Fundraising	2,291	-	2,291	4,460	-	4,460
Total supporting services	\$ 203,864	\$ -	\$ 203,864	\$ 199,106	\$ -	\$ 199,106
TOTAL EXPENSES	\$ 1,266,813	\$ -	\$ 1,266,813	\$ 1,388,658	\$ -	\$ 1,388,658
CHANGE IN NET ASSETS	\$ (75,237)	\$ 65,477	\$ (9,760)	\$ (145,014)	\$ (83,900)	\$ (228,914)
NET ASSETS, BEGINNING OF YEAR	349,019	115,380	464,399	494,033	199,280	693,313
NET ASSETS, END OF YEAR	\$ 273,782	\$ 180,857	\$ 454,639	\$ 349,019	\$ 115,380	\$ 464,399

Financials: Statements of Financial Position

GENERATIONS UNITED
STATEMENTS OF FINANCIAL POSITION

	DECEMBER 31,	
	2010	2009
ASSETS		
CURRENT ASSETS:		
Cash (Note 1)	\$ 441,949	\$ 367,693
Grant receivable (Note 2)	16,419	12,164
Accrued interest receivable	2,607	2,607
TOTAL CURRENT ASSETS	\$ 460,975	\$ 382,464
INVESTMENTS (Notes 1, 3 and 4)	217,528	216,457
PROPERTY AND EQUIPMENT (Notes 1 and 5)	10,600	8,824
DEPOSITS	13,056	13,056
TOTAL ASSETS	\$ 702,159	\$ 620,801
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES:		
Accounts payable	\$ 15,718	\$ 21,391
Accrued expenses	58,377	41,852
Deferred revenue (Note 1)	170,925	90,659
Sublease deposit	2,500	2,500
TOTAL CURRENT LIABILITIES	\$ 247,520	\$ 156,402
COMMITMENTS (Note 7)		
NET ASSETS (Notes 1 and 6):		
Unrestricted	\$ 273,782	\$ 349,019
Temporarily restricted	180,857	115,380
TOTAL NET ASSETS	\$ 454,639	\$ 464,399
TOTAL LIABILITIES AND NET ASSETS	\$ 702,159	\$ 620,801

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