

GENERATIONS UNITED

2015 ANNUAL REPORT

It's been another incredible year at Generations United, thanks in large part to a great board of directors, committed strategic advisors, dedicated staff, and terrific friends. Together in 2015, we've celebrated our many accomplishments and taken pride in the progress made towards our mission.

A few of our accomplishments this year include:

- Releasing our **State of Grandfamilies in America** report that highlighted the top states providing supportive laws and public policies for grandfamilies as well as the latest numbers related to kinship care.
- **Building support for Grandfamilies** by empowering advocates of our GRAND Network, testifying on Capitol Hill, and developing stronger partnerships.
- **Raising the visibility of intergenerational solutions**, getting the issues that matter most to you in front of the media (CNN, Forbes, New York Times and Wall Street Journal), and contributing to the Huffington Post.
- Promoting intergenerational connections through our annual **Grandparents Day** campaign with 21 national partners and over 200 unofficial partners reaching over 1 million people on Twitter and 150,000 on Facebook.
- Convening the **18th International Intergenerational Conference** with our exceptional partners in Honolulu, Hawaii.
- Creating a model for communities looking to engage all ages by conducting the fourth **Best Intergenerational Communities Awards** program and developing an age-amped toolkit and infographic.
- Awarding six new **Program of Distinction** designations to outstanding intergenerational initiatives across the country.



Donna Butts testifies before the Senate Finance Committee



Donna Butts and attendees at the 18th International Conference

- Launching the **Valuing Vaccinations Across Generations Campaign** which bridges the importance of immunizations within segmented groups into an intergenerational conversation within families and among generations providing tools and resources to encourage intergenerational conversations.
- Conducting our **Grand Partners in Education** pilot project in a Baltimore, Maryland elementary/middle school which engaged grandparents as leaders in developing and implementing a family engagement plan and launching a successful and inclusive PTA (Parent Teacher Association).
- Being included in Next Avenue's list of the **2015 Influencers in Aging**, as "a tireless voice for [all ages] coming together."

We value your commitment and hope we can count on your continued support. Together, we can build a world that values all generations. Thank you.



U.S. Senator Wyden and members of the GRAND Network

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Journalist & Political Commentator

GENERATIONS UNITED STAFF

Donna M. Butts
Executive Director

Ana Beltran
Special Advisor, National Center of Grandfamilies

Mary Harris
Office Assistant (since October 2015)

Nancy Z, Henkin, Ph.D.
Senior Fellow

Adam Hlava
Operations and Grants Manager

Alan King
Communications Specialist

Adam Otto
Program and Policy Assistant

Emily Patrick
Program Manager

Jaia Peterson Lent
Deputy Executive Director

Sheri Steinig
Special Projects Director

Thomas Taylor
Special Advisor, Seniors4Kids

Bettina Thorpe-Tucker
Office Assistant (through July 2015)

Tonya Wiley-Robinson
Special Advisor, Valuing Vaccinations Across Generations Campaign