

2011 Generations United Annual Report

This report highlights our major achievements in the past year, which could not have been possible without our members, partners, board of directors, committees and funders, whose support and generosity have enabled us to remain a vital force in connecting generations.

Our small staff was able to take on some truly herculean tasks this year-and provide the guidance and resources the intergenerational field needs to strengthen and grow.

Among those accomplishments:

- Hosting **Rethinking & Revitalizing: Generations United's 16th International Conference**, which brought intergenerational experts and practitioners from around the world to exchange ideas, receive deserved recognition, and revitalize their work.
- Co-sponsoring the **Fourth National GrandRally**, which gathered more than 600 grandfamily members in Washington to give them renewed hope and an opportunity to meet with lawmakers during our biggest Hill visit ever.
- Issuing **Family Matters: Multigenerational Families in a Volatile Economy**, our second annual signature report, which shines a spotlight on the contributions that multigenerational families make to society-and how we can help them in return.
- Expanding **Seniors4Kids**, which enabled us to merge with Granny Voter, establish a presence in Colorado, and, most of all, advocate for a better future for our children.
- Promoting the **development of shared sites**, which allows communities to make better use of scarce resources and promotes greater understanding among generations.
- Raising our **visibility in the media** (in the New York Times, the Washington Post, USA Today, NPR and other outlets), which enabled us to highlight the work of our partners and the need for generations to stand together.
- Creating **new resources and launching a more user friendly website**, which enable experts, practitioners, families, the media, and everyone else to have access to the latest facts, trends, and achievements in the field.

Together, we can build a world that values all generations.



Because we're stronger together®

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